FALL 2023

DRIVE LIKE A GIRL

PRESENTED BY:
STEM for Her
Audi of America

Highlights Include:
- Team Competition
- Cash Prizes to Winning Teams
- Networking/Mentoring with Audi Professionals
- 7th Year of Program
Teams of girls from high schools in the Washington D.C. metro region will compete in an engineering innovation contest, sponsored by Audi, and in partnership with the STEM for Her, a 501(c)(3) non-profit foundation. High school teams of four girls will identify and design a five-week project, focused on the automobile/transportation industry. At the end of the session, the teams will compete in an event at STEM for Her Day, judged by a panel of Audi engineers and employees.

Sign-up to receive more info on the Drive Like a Girl program.
PROGRAM GOALS, OBJECTIVES & BENEFITS

Provide opportunities for girls in innovation, entrepreneurship, and STEM careers, which they may not have otherwise had.

- **Benefits**
  - Challenge girls to innovation and creativity within the STEM fields
  - Prepare girls for college and/or careers by developing professionalism and problem-solving skills
  - Teach girls about teamwork and problem solving, as a group
  - Open the door to internship opportunities or a career they may not have thought of before
  - Develop confidence, as well as presentation, research, and STEM skills
  - Show girls about applying STEM to help an industry with a problem, to better our society and move it into the future

- **Program Goals**
  - Help Audi apply its emerging technologies more broadly to help society and bring together ideas from the next generation female students about technologies that are important to them.

- **Objectives & Benefits**
  - Expose and excite high school girls about potential career opportunities in STEM and the automotive industry.
Teams and Team Composition

- Up to six (6) participating public high schools from D.C. and the surrounding Metro region;
- Each team is composed of four girls (grades 9-12) and a faculty team coach - (Note: Only one member of the team can be a past participant of the DRIVE Like a Girl program);
- Teams will come up with team name and complete an entry to the competition;
- Each team will have a dedicated Audi sponsor to help the team brainstorm ideas, articulate concepts, research solutions, answer questions and develop a presentation;
- Teams should meet in-person once a week, after school - location TBD by school.
- Participants must not have participated in previous AUDI Drive Like a Girl competitions.
TIMELINE

Tentative timeline is a five-week period starting mid-September.

**PHASE 1**
Audi and STEM for Her volunteers will be assigned to each school, attend a kickoff session and attend multiple sessions to guide the teams.

**PHASE 2**
Teams with mentors should meet, at minimum, once a week in-person to develop their projects.

**PHASE 3**
Competition will occur at STEM for Her Day on Friday, November 3 2023.

**All team members must commit to attending the final competition.**
FRIDAY, NOVEMBER 3, 2023 - STEM for Her Day**
KEY DATES*

Deadline
Schools must commit by September 13th to participate in 2023 Competition.
- Faculty advisor and students identified and registered.
- Selection of weekly mentor day and time.

Program Kick-off
Tentatively scheduled for week of September 25. Initial Team mentor sessions to begin. Sessions will be held in person weekly until final.

Final Competition and Award Presentation
Attendance is mandatory at STEM for Her Day.

*Schedule subject to change