



INVITES YOU TO
RAISE A GLASS AND RAISE FUNDS

*Elevate Her
Gala*

APRIL 25, 2024 | 6:00 PM

HILTON TYSONS CORNER

STEM FOR HER GALA

UNIQUE SPONSORSHIP LEVELS



Presenting Sponsor **\$25,000 (\$22,200 Deductible)**

- Two premier tables of eight (8) for a total of 16 guests to the Elevate Her Gala.
- One overnight hotel room following the event on Thursday, April 25th.
- Opportunity for leadership to have a speaking role (live or prerecorded) during the Elevate Her Gala.
- Branded dessert item for all event attendees.
- Logo prominently featured throughout the event program, displayed on event website, and listed in event marketing emails.
- Premier positioned full page advertisement in Elevate Her Gala program.
- Featured sponsor write-up in quarterly newsletter (newsletter immediately following event. Distribution 5,000+ students, partners, and donors.)
- Inclusion in tagged social media "thank you" post (Facebook, Instagram, and Twitter - total followers 5,000+).

Unique Sponsorships **\$15,000 (\$12,200 Deductible)**

Registration Sponsor	Sponsor logo promoted at registration.
Live Auction Sponsor	Sponsor logo included on screen during live auction.
Woman of the Year Sponsor	Sponsor logo displayed during Woman of the Year award presentation.
Fund A Scholar Sponsor	Sponsor logo displayed during Fund A Scholar portion of the event.

- Two premier tables of eight (8) for a total of 16 guests to the Elevate Her Gala.
- Logo prominently featured throughout the event program, displayed on event website, and listed in event marketing emails.
- Premier positioned full page advertisement in Elevate Her Gala program.
- Featured sponsor write-up in quarterly newsletter (newsletter immediately following event. Distribution 5,000+ students, partners, and donors.)
- Inclusion in tagged social media "thank you" post (Facebook, Instagram, and Twitter - total followers 5,000+).

Unique Sponsorships **\$10,000 (\$8,400 Deductible)**

Program Sponsor	Sponsor logo printed on the back cover of each program.
Raffle Sponsor	Sponsor logo included on raffle signs and shared on stage when the winner is pulled.
Window Sponsor	Sponsor logo included on the window panels displayed in the atrium during the cocktail reception.

- One premier table of eight (8) to the Elevate Her Gala.
- Logo prominently featured throughout the event program, displayed on event website, and listed in event marketing emails.
- Full page advertisement in Elevate Her Gala program.
- Featured sponsor write-up in quarterly newsletter (newsletter immediately following event. Distribution 5,000+ students, partners, and donors.)
- Inclusion in tagged social media "thank you" post (Facebook, Instagram, and Twitter - total followers 5,000+).



STEM FOR HER GALA

PARTNER SPONSORSHIP LEVELS



STEM Leadership Sponsorship \$15,000 (\$12,200 Deductible)

- Two premier tables of eight (8) for a total of 16 guests to the Elevate Her Gala.
- Logo prominently featured throughout the event program, displayed on event website, and listed in event marketing emails.
- Premier positioned full page advertisement in Elevate Her Gala program.
- Featured sponsor write-up in quarterly newsletter (newsletter immediately following event. Distribution 5,000+ students, partners, and donors.)
- Opportunity to share a 30-second video message on STEM for Her's social media channels.
- Inclusion in tagged social media "thank you" post (Facebook, Instagram, and Twitter - total followers 5,000+).

STEM Empowerment Sponsorship \$10,000 (\$8,600 Deductible)

- One premier table of eight (8) the Elevate Her Gala.
- Logo prominently featured throughout the event program, displayed on event website, and listed in event marketing emails.
- Full page advertisement in Elevate Her Gala program.
- Featured sponsor write-up in quarterly newsletter (newsletter immediately following event. Distribution 5,000+ students, partners, and donors.)
- Opportunity to share a 30-second video message on STEM for Her's social media channels.
- Inclusion in tagged social media "thank you" post (Facebook, Instagram, and Twitter - total followers 5,000+).

STEM Advocate Sponsorship \$7,500 (\$6,100 Deductible)

- One premier table of eight (8) the Elevate Her Gala.
- Logo featured throughout the event program, displayed on event website, and listed in event marketing emails.
- Half page advertisement in Elevate Her Gala program.
- Opportunity to share a 30-second video message on STEM for Her's social media channels.
- Inclusion in tagged social media "thank you" post (Facebook, Instagram, and Twitter - total followers 5,000+).

STEM Explorer Sponsorship \$5,000 (\$4,300 Deductible)

- Four (4) tickets to the Elevate Her Gala.
- Logo featured throughout the event program, displayed on event website, and listed in event marketing emails.
- Quarter page advertisement in Elevate Her Gala program.
- Inclusion in tagged social media "thank you" post (Facebook, Instagram, and Twitter - total followers 5,000+).

STEM Engagement Sponsorship \$3,000 (\$2,650 Deductible)

- Two (2) tickets to the Elevate Her Gala.
- Logo featured throughout the event program, displayed on event website, and listed in event marketing emails.

Interested in sponsorship? Please reach out to Lindsey Kearney at kearney@stemforher.org